

## Reinvent the Retail Experience

ZeroCoda reorganizes access to services and commercial activities. ZeroCoda shifts the mindset from virtual queues to planning dedicated appointments for customers



### Booking calendar

Improves flow management by helping in planning activities



### Data ownership and customer knowledge

Ensures GDPR data ownership and improves CRM through social login (Enterprise)



### Double booking mode

Online and offline booking to include customers who do not use digital devices



### API integration

Integration with existing digital touch points



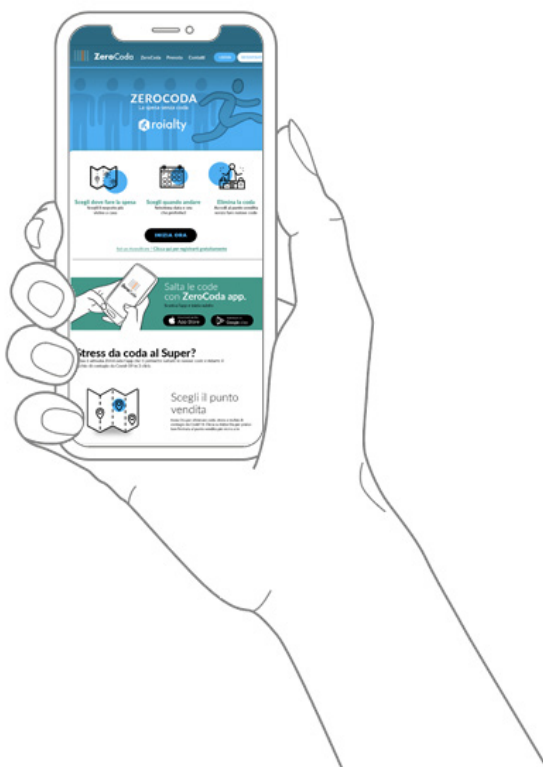
### Multiple queue function

Simultaneously manages and coordinates diversified services and/or dedicated spaces



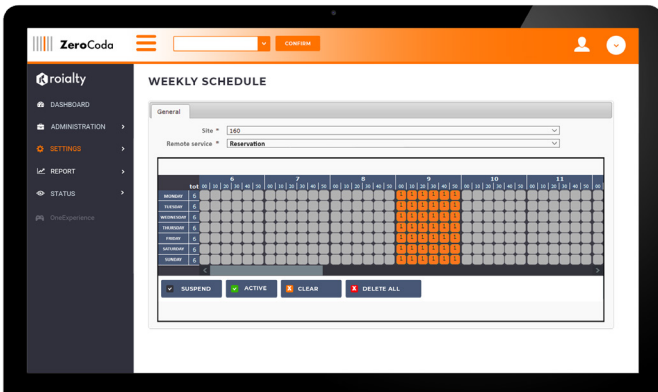
### Interactive experiences

Enriches the waiting experience with feedback, surveys, and incentives



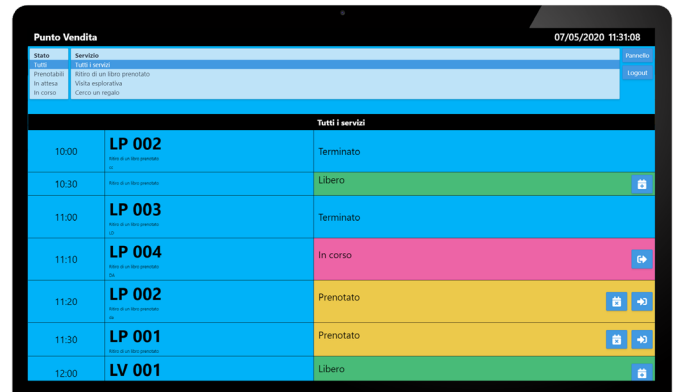
# Functions

Discover more on: [royalty.com/products/zerocoda/](https://royalty.com/products/zerocoda/)



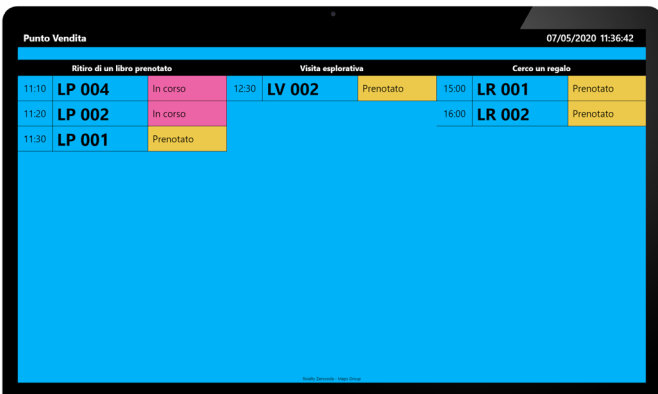
## Dedicated management access

Control, plan, manage and monitor access flows at stores



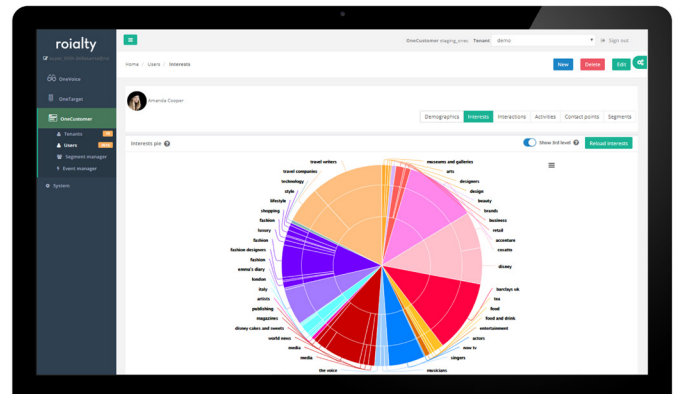
## Dedicated worker access

Customized view for employees to simply queue management and customer reception with or without reservation



## Queues progress panel

Keep everything under control while informing customers and employees in real-time



## Customer Data Platform Integration

Connect physical and digital experience by encouraging customer participation in a single environment.

## How it works

ZeroCoda supports 2 use cases: a physical one and a digital one. With ZeroCoda you can guarantee access both to customers who book online and those who go directly to the store.

## Why ZeroCoda?

*"ZeroCoda innovates because it allows customers to choose the most suitable time to go to a store and book appointments that match their daily commitments."*



Users



Yearly bookings

Ready to reinvent the Retail Experience?

Frame the QR code to get started  
[zerocoda.io](https://zerocoda.io)

